INTEL ANNOUNCES AN ELECTRONICS RECYCLING EVENT SATURDAY, APRIL 8 FROM 9 AM – 2 PM

COLUMBIA - Intel Corporation is sponsoring an electronics recycling event where residents can drop off their old or inoperative electronics.

As product innovations multiply and electronic product use increases, the lifespan of electronic equipment has shrunk. Between 1997 and 2007, nearly 500 million personal computers will become obsolete-almost two computers for each person in the United States. Some studies predict that a large number of televisions will be disposed when high definition television becomes widely available.

Electronic equipment such as TV's and monitors have cathode ray tubes (CRT's) which may contain the hazardous elements lead, mercury, phosphorous and cadmium. Lead is an extremely toxic compound. These hazardous materials are sealed away to protect users. However, when used or disposed of improperly, they can pose a risk to humans and the environment.

Reusing and recycling electronic equipment is a beneficial alternative to disposal. Reuse and recycling reduces the amount of toxic and hazardous substances that may enter the environment through disposal. Reuse conserves the energy and raw materials needed to manufacture new products which reduces pollution. Recycling electronic equipment conserves energy and raw materials and reduces pollution by allowing product constituents such as metals and plastics to be reclaimed and used in other products.

This is why Intel is sponsoring a community recycling event that will run from 9 am to 2 pm on Saturday, April 8. Local residents can recycle old or non-working electronic equipment (computers, monitors, CRT's, TV's, printers, scanners, keyboards, mice, VCR's, terminals, cables, fax machines, radios, modems, telephones, copiers, typewriters, stereo equipment, and cell phones) at the Intel business complex located at 100 Center Point Circle. From I-26, exit on St. Andrews Road East and turn right on Burning Tree Road. Center Point is the first business complex on the left.

All makes and models of electronic equipment will be accepted and drop off is free. Cell phones will be donated to Collective Good, an organization that redistributes reusable cell phones. All other equipment will be recycled. No businesses or large appliances will be accepted.

Intel Corporation would like to thank Capital Partners and Colliers Keenan Property Management for allowing us to use the Center Point Business Complex for this event.

For information on other disposal options or where to donate working electronic equipment, visit www.advancedrecovery.com and http://www.scdhec.gov/recycle.

